

David Cahill

267 Clifton Place, Brooklyn, NY / 12 Springate Street, Utica, NY
phone: (413) 687-2202 email: dc83pez@hotmail.com web: www.teamcahill.com/design

skills

Web Design ::

Expert level proficiency in design and programming focusing on standards-based PHP, CSS, HTML, AJAX, XML, JavaScript and Flash with Action Script. Experienced in building dynamic commercial and marketing websites for large and small businesses.

Graphic Design ::

Expert level proficiency in typesetting, graphics, illustration, photography, photo retouch and video production. Advanced literacy in typesetting and production for print.

experience

Assistant Professor ::

PrattMWP, Utica, NY: 2007 to present

Instructor for Design Procedures, Illustration and Website Design at this Upstate New York branch of Pratt Institute

Designer ::

Crunchy Pencil Design: 2004 to present

Specializing in information design and website redesign according to targeted marketing specs, accessibility standards and maximizing a businesses web presence for sales. Customers range from small to mid-size private businesses, learning institutions and publicly funded projects.

Web Designer ::

SEGA, San Francisco, CA: 1999 to 2004

Designed and implemented online computer gaming sites, marketing and sales websites for video games, PDAs and cell phones and network authentication packages for online game consoles. Work included redesigns of older versions of sites, new sites and new media promotional tools such as HTML email, Flash and online viral marketing projects designed to improve web traffic.

Art Director ::

Doremus Advertising, New York, NY: 1996 to 1998

My work at this Wall Street advertising agency included illustration, ad layout and print production. After a year I became Art Director and my responsibilities changed to managing production and employees. This position gave me an extensive knowledge of new digital skills for print and web design.

Production Artist ::

AGD, Chicago, IL: 1994 to 1995

Performed position as graphic designer for the production of the Academy of General Dentistry's 2 full-color monthly magazines. This included illustration, page layout, color separation and developing client marketing and advertising.

education

University of Massachusetts :: *Master of Fine Arts 2007*

Alfred University :: *Bachelor of Fine Arts 1993*